



MTK BUDAPEST & SÁNDOR KÁROLY FOOTBALL ACADEMY

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SUSTAINABILITY STRATEGY 2026-2030

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Climate Action | CAI

 PROHUMAN



1. Executive Message

In modern football, the role of clubs extends well beyond sporting performance. Professional football organisations today play an increasingly important role as social and environmental stakeholders, influencing local communities, contributing to economic activity, and shaping environmental responsibility.

For MTK Budapest, sustainability is not simply a contemporary trend, but a long-term strategic approach that is integrated into several areas of the club's operations. Stadium management, the organisation of matchday events, youth development, and community engagement are all areas in which we strive to operate responsibly and with a strong commitment to sustainable principles.

The club has previously articulated its sustainability ambitions through the MTK social, economic and environmental sustainability strategy. This framework includes initiatives such as promoting green mobility, reducing waste generation, supporting community health programmes, and improving the sustainability of stadium operations. These initiatives provide a strong foundation for the continued development of the club's sustainability agenda.

The objective of this sustainability report is to present a comprehensive overview of the activities of MTK Budapest from an Environmental, Social and Governance (ESG) perspective. The report also outlines the key initiatives and future development directions that support the club's long-term commitment to sustainable and responsible operations.

We firmly believe that sport has the power to generate positive change in society. MTK Budapest aims to continue operating as a club that not only pursues sporting excellence but also contributes to community development, environmental responsibility and the advancement of sustainable practices within professional football.

Dr. András Selei
Chief Executive Officer
MTK Budapest



2. Methodology and Framework of the Sustainability Report

2.1 Purpose of the Report

The purpose of this sustainability report is to provide a comprehensive overview of the operations of MTK Budapest across the environmental, social and governance (ESG) dimensions of sustainability.

The document presents the areas of the club's operations that may have a significant impact on the environment, the community and organisational governance. In addition, the report aims to present the club's sustainability initiatives in a structured manner and to identify development pathways that may contribute to the long-term sustainable operation of the club.

The preparation of this report is aligned with the increasingly important sustainability expectations within European football as well as with the relevant domestic regulatory environment. Among its key objectives are:

- providing transparent insight into the club's sustainability activities
- supporting the further development of the club's sustainability strategy
- informing stakeholders about the club's environmental and social impacts
- facilitating compliance with international and national sports governance requirements.

The report also provides an opportunity for the club to evaluate its environmental and social impacts in a structured way and to define future development priorities.

2.2 Scope of the Report

This report focuses on those areas of the operations of MTK Budapest that are most relevant from a sustainability perspective. The assessment covers key operational processes related to the club's sporting activities, infrastructure and community engagement.

In particular, the report examines the following areas:

- stadium operations and infrastructure
- energy consumption and environmental impacts
- waste management
- transport and mobility
- community engagement
- youth development programmes
- supporter relations
- organisational governance and management.



The document primarily focuses on the club's operational activities and those associated with the use of the stadium, as well as the broader social impacts generated through the club's sporting activities and community initiatives.

2.3 ESG Approach in Sport

Sustainability has gained increasing importance in the world of sport in recent years. The operations of professional sports clubs can have significant environmental and social impacts, and as a result, more and more organisations are seeking to incorporate sustainability considerations into their activities.

The ESG framework is based on three main pillars:

Environmental dimension

The environmental pillar focuses on the environmental impacts of organisational activities. In the context of sports facilities, key considerations include energy consumption, waste management, water use and emissions associated with transport and mobility. Improving the sustainability of stadium operations can contribute to more efficient resource use and the reduction of environmental impacts.

Social dimension

Sports clubs play a significant role in society. Matches, community programmes and youth development activities can contribute to strengthening community relationships and promoting participation in sport.

From a social sustainability perspective, key areas include:

- youth development programmes
- community initiatives
- supporter engagement
- equality and inclusion.

Governance dimension

Responsible and transparent governance forms the foundation of sustainable organisational operation. Compliance with legal and sporting regulations, as well as transparent decision-making processes, are essential elements of good governance.

The governance dimension includes:

- organisational governance and decision-making structures
- ethical conduct
- transparency and accountability
- regulatory compliance.



2.4 Data Collection and Analytical Methods

The preparation of this sustainability report involved the collection and analysis of various data and information related to the operations of the club.

The analysis was based on the following sources:

- technical and operational information related to stadium operations
- organisational and management data of the club
- professional consultations and interviews
- previously developed sustainability and corporate social responsibility programmes of the club.

Several specific initiatives had already been identified in earlier sustainability concepts, including waste reduction initiatives, green mobility programmes and measures aimed at improving the energy efficiency of stadium operations. These initiatives also form an important foundation for the present report.

2.5 Application of KPI Indicators

In order to monitor sustainability performance, the club aims to establish a set of key performance indicators (KPIs) that allow progress to be measured over time.

Through the use of KPI indicators, it will be possible to track, among others:

- trends in energy consumption
- the environmental impact of stadium operations
- the social impact of community programmes
- the effectiveness of sustainability initiatives.

Developing such a measurement system will help ensure that the club can systematically monitor progress toward its sustainability objectives over the long term.

2.6 Future Development of Sustainability Reporting

This document represents one of the first comprehensive and structured presentations of the sustainability efforts of MTK Budapest.

In the future, the club aims to further develop its sustainability data collection and monitoring systems, enabling more detailed analyses and more accurate measurement of sustainability performance. Regular sustainability reporting will contribute to increasing the transparency of the club's operations and will support its long-term alignment with international expectations related to sports governance and sustainable development.

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3. Introduction to the Club

3.1 History of the Club

MTK Budapest is one of the oldest and most successful football clubs in Hungary. Founded in 1888, the club's history is closely intertwined with the development of Hungarian football. Over the decades, MTK has won numerous domestic league titles and cup trophies and has represented Hungary on several occasions in international club competitions.

The club has been a defining actor in the history of Hungarian football and has had a significant influence on the development of the sport in the country. Throughout different historical periods, MTK has played a prominent role in domestic football and has produced many players who later represented the Hungarian national team.

A key element of the club's philosophy is the development of young talent, combined with the application of modern and innovative professional practices. MTK has long been recognised for its commitment to youth development and its focus on technical and tactical excellence.

The club has traditionally maintained a strong connection with the sporting life of the capital, Budapest, and for more than a century has been an important part of the city's sporting culture. Throughout its history, the club has placed strong emphasis not only on sporting performance but also on the promotion of community values and the educational role of sport.

3.2 Mission and Core Values

The mission of MTK Budapest is to create value for sport, the community and society through football. Beyond sporting success, the club aims to contribute to the development of Hungarian sport through youth development, community engagement and responsible organisational practices.

The club's operations are guided by the following core values:

- commitment to football and sporting excellence
- respect for fair play and sporting integrity
- development of young athletes and talent pathways
- strengthening community engagement
- support for innovation and professional development
- responsible and sustainable organisational practices.

The long-term objective of the club is to achieve competitive sporting results while maintaining stable, transparent and sustainable organisational governance, and at the same time generating a positive social impact within the community.

3.3 Organisational Structure

The operations of MTK Budapest are supported by a structured organisational framework that defines responsibilities and operational areas across the club.

The organisational structure of the club can broadly be divided into the following main areas:

- sporting operations (first team and youth development)
- academy and training programmes
- stadium operations and infrastructure management
- financial and economic management
- marketing and communications
- community and supporter relations.

The purpose of this organisational structure is to ensure efficient and coordinated operations, as well as alignment between sporting objectives and financial sustainability. Responsible governance contributes to transparency, accountability and the long-term stability of the club.

3.4 Stadium Overview

The home venue of MTK Budapest is the Hidegkuti Nándor Stadion, one of the modern football stadiums in Budapest.

The stadium serves as the central location for the club's sporting activities, hosting domestic league and cup matches as well as a variety of sporting and community events. Its modern infrastructure allows for the organisation of contemporary sporting events while ensuring a safe and comfortable stadium experience for supporters.

Efficient operation and the integration of sustainability considerations are important aspects of stadium management. The club aims to ensure that the facility continues to meet the technical, operational and environmental expectations associated with modern sports venues.

Earlier sustainability concepts related to the stadium have also identified potential development areas, including improvements in energy efficiency, the implementation of modern lighting systems and the introduction of more sustainable stadium management practices.

3.5 The Club's Role in the Sporting Landscape

MTK Budapest plays a significant role in the sporting life of Budapest and Hungarian football more broadly. The club's activities extend beyond professional football and include important contributions to youth development and the training of young athletes.

The club's academy and youth programmes support the development of young talents and expand opportunities for participation in sport. Through football, the club promotes values such as perseverance, teamwork, respect and responsibility.



Matches organised by the club regularly attract thousands of supporters, reinforcing the community-building role of sport. MTK Budapest aims to remain an important actor in Hungarian football in the future while continuing to promote sport and healthy lifestyles within the wider community.

4. Sustainability Strategy

4.1 The Role of Sustainability in Modern Football

Professional football today is no longer defined solely by sporting performance; it also encompasses the broader social and environmental impact of clubs. The operation of stadiums, the organisation of sporting events and the community programmes initiated by clubs are all areas that may have a significant influence on both the environment and society.

In recent years, sustainable operations have become increasingly important across European football. Clubs are now expected to consider environmental impacts in their activities, support community initiatives and establish transparent and responsible organisational governance.

MTK Budapest aims to integrate sustainability considerations into its overall operations. In addition to sporting activities, the club seeks to play an active role in environmental protection, social responsibility and responsible organisational governance.

4.2 The Club's Sustainability Vision

The sustainability vision of MTK Budapest is based on ensuring that the club's operations remain aligned with the principles of environmental responsibility, community value creation and economic stability over the long term.

The club's objective is for sustainability to become a natural and integrated element of its organisational activities, appearing across all operational areas – from stadium management and matchday organisation to community initiatives and youth development programmes.

The sustainability vision is built on three key pillars:

Environmental sustainability

Reducing the environmental impact of stadium and club operations, increasing energy and resource efficiency and promoting environmentally responsible operational practices.

Social responsibility

Strengthening the club's role within the community, promoting sport and healthy lifestyles and supporting young athletes and local communities.

Economic and organisational sustainability

Ensuring stable, transparent and responsible financial management that enables the long-term development of the club.

4.3 Sustainability Governance

In order to achieve its sustainability objectives, the club aims to ensure that sustainability considerations are integrated into multiple areas of organisational management.

Key areas linked to sustainable operations include:

- stadium management and infrastructure
- organisation of matchday events
- youth and academy programmes
- community and social initiatives
- communication and awareness-raising activities
- partnerships and collaborations.

The club's objective is to document and monitor sustainability-related activities in a structured manner. This approach contributes to greater organisational transparency and supports the identification of future development priorities.

4.4 Sustainability Programmes and Initiatives

MTK Budapest has previously developed a social, economic and environmental sustainability strategy that includes several concrete initiatives and programmes. These initiatives form an important foundation for the club's sustainability efforts.

The initiatives can broadly be grouped into three main areas.

Environmental sustainability programmes

The club aims to reduce the environmental impact of its operations while encouraging environmentally conscious behaviour.

Previously identified initiatives include, for example:

- waste reduction and recycling programmes within the stadium
- the establishment of selective waste collection points
- energy-efficient stadium management solutions
- infrastructure development incorporating modern lighting and energy-saving systems
- tree planting initiatives and environmental awareness campaigns.

These programmes contribute to reducing the environmental footprint of the club's operations.



Social sustainability programmes

Community engagement and social responsibility are key priorities for the club.

Within the sustainability strategy, several community-focused programmes have been identified, including:

- community sport programmes for young people
- equality and inclusion initiatives and community projects
- health promotion and sport awareness campaigns
- community events and charitable initiatives.

These programmes strengthen the club's social role and enhance the community-building impact of sport.

Economic and operational sustainability

Sustainability is also reflected in the club's economic and operational management.

The earlier sustainability concept includes several measures that support responsible management and modern operational practices, such as:

- development of digital and paperless ticketing systems
- encouraging the involvement of local suppliers
- introducing club merchandise made from sustainable materials
- developing partnership and sponsorship models that incorporate sustainability considerations.

4.5 Stakeholder Engagement

The implementation of sustainable operations depends significantly on the involvement of the club's stakeholders.

Key stakeholder groups include:

- supporters
- players and coaching staff
- club employees
- sponsors and business partners
- local communities and institutions
- sports organisations and governing bodies.

MTK Budapest aims to maintain continuous dialogue with these stakeholder groups and strengthen its sustainability efforts through collaboration.



The involvement of supporters and local communities plays a particularly important role in the success of sustainability programmes, as sporting events and community initiatives provide an opportunity to communicate sustainability messages to a wide audience across society.

5. Energy Consumption and Climate Protection

5.1 Energy Use in Stadium Operations

The operation of sports facilities typically involves significant energy consumption, particularly due to lighting systems, heating and cooling equipment, hospitality infrastructure and the technical systems required for media broadcasting. As a result, stadium operations play an important role in shaping the environmental footprint of a football club.

During the operation of the Hidegkuti Nándor Stadion, which serves as the home venue of MTK Budapest, the club aims to manage and optimise energy consumption in a conscious and responsible manner.

Energy use in the stadium is generally associated with two main operational periods.

Normal operational period

During this period, the stadium primarily hosts training sessions, office activities and smaller sporting events. Energy consumption during these times is relatively stable and predictable.

Matchday operations

Peak energy consumption occurs on matchdays, when the stadium's full infrastructure is activated. This includes:

- floodlighting systems
- media and broadcasting infrastructure
- hospitality and catering facilities
- security and access control systems
- fan service infrastructure.

Such periodic demand significantly increases energy requirements, making the implementation of energy efficiency measures particularly important.

5.2 Energy Sources and Supply

The stadium's energy supply is primarily based on the urban energy network, which ensures reliable operation both during everyday use and on matchdays.

The club aims to place increasing emphasis on improving energy efficiency and reducing environmental impacts in the future. Previous sustainability concepts have identified potential development opportunities related to the adoption of renewable energy sources and the implementation of energy-efficient technologies.

As a result, continuous review of energy consumption and the application of energy-efficient operational practices are important considerations in stadium management.

5.3 Energy Efficiency Measures

The stadium infrastructure includes several technical solutions that support energy-efficient operations.

One of the key elements of modern stadium management is the use of efficient lighting systems. Modern LED-based lighting technologies can significantly reduce energy consumption compared with traditional lighting systems while maintaining the lighting standards required for professional football matches and broadcasting.

In addition, the coordinated operation of building engineering systems—such as heating, cooling and ventilation systems—can contribute to optimising overall energy consumption.

In previously developed sustainability programmes, improving energy efficiency has been identified as an important development priority in stadium operations, with the potential to reduce the environmental footprint of the club over the long term.

5.4 Measures to Reduce Energy Consumption

Several operational practices can be applied during stadium management to help reduce overall energy use.

Examples of such measures include:

- timed operation of lighting and technical systems
- limiting infrastructure operation to necessary levels outside matchdays
- continuous monitoring of energy consumption
- the use of energy-efficient equipment and technologies.

These measures can improve operational efficiency while ensuring that the quality of sporting events and the fan experience remain unchanged.

5.5 Technical Inspections and Development Opportunities

Regular inspection and maintenance of the stadium's technical systems are essential for maintaining efficient and reliable operations.

During technical inspections, operators may review, among other aspects:

- the condition of electrical systems
- the performance of lighting infrastructure
- ventilation and cooling systems
- building engineering equipment.

Such assessments help ensure that energy consumption can be optimised and that the stadium infrastructure continues to operate reliably over the long term.

5.6 Future Climate Action Objectives

MTK Budapest aims to place even greater emphasis on energy efficiency and the reduction of environmental impacts in the future operation of the stadium.

Potential development directions include:

- establishing more detailed energy monitoring systems
- assessing the implementation of renewable energy sources (such as photovoltaic systems)
- introducing water-saving measures within stadium facilities
- further optimisation of operational processes to improve energy efficiency.

Earlier sustainability programmes have also identified initiatives aimed at reducing water consumption and promoting more sustainable stadium operations.

These developments can help ensure that the operation of the stadium continues to align with the sustainability expectations associated with modern sports facilities and with the increasingly important environmental objectives within European football.

6. Waste Management and Circular Economy Approach

6.1 The Role of Waste Management in Sports Facilities

The operation of sports venues and stadiums can generate significant amounts of waste, particularly on matchdays when thousands of supporters are present at the facility. Hospitality services, single-use packaging materials and operational processes related to event organisation all contribute to increased waste generation.

One of the key objectives of modern stadium management is therefore to reduce the volume of waste produced while promoting recycling and circular economy principles.



For MTK Budapest, it is particularly important that waste management forms an organised and integral part of stadium operations and contributes to reducing the club's environmental footprint.

6.2 Waste Handling in Stadium Operations

During the operation of the Hidegkuti Nándor Stadion, waste generation is primarily associated with two operational periods.

Day-to-day operations

During regular daily operations, waste is mainly generated through the following activities:

- office operations
- maintenance activities
- training sessions and sporting activities
- hospitality services.

During this period, waste volumes are typically stable and easier to manage.

Matchday operations

The volume of waste generated in the stadium increases significantly on matchdays. During these periods, the entire stadium infrastructure is in operation and a large number of supporters are present on the premises.

Typical waste streams generated during matchdays include:

- plastic and paper packaging materials
- beverage cups and bottles
- hospitality-related waste
- general municipal waste.

The objective of stadium operations is to ensure that these waste streams are managed in an organised and efficient manner.

6.3 Selective Waste Collection

Selective waste collection plays an important role in the operation of the stadium, helping to separate recyclable materials and reduce the overall volume of waste.

The key objectives of selective waste collection include:

- separating recyclable materials
- reducing the total amount of waste generated
- minimising environmental impacts
- promoting circular economy principles.

Waste collection points established throughout the stadium can support proper waste handling while enabling supporters to actively contribute to environmentally responsible behaviour.

For the club, the involvement of supporters is also an important part of its sustainability efforts, as a large proportion of matchday waste is associated with fan-related activities.

6.4 Supporter Awareness and Engagement

Sports clubs can play an important role in promoting environmentally conscious behaviour. Stadiums represent community spaces where sustainability messages can reach large audiences.

MTK Budapest aims to make its sustainability initiatives visible to supporters and encourage environmentally responsible behaviour during matches and events.

Earlier sustainability concepts included initiatives designed to promote waste reduction and recycling among supporters, such as community campaigns or sustainability challenges. Such initiatives can help ensure that the stadium increasingly functions as an environmentally conscious community space.

6.5 The Zero Waste Game Day Concept

One potential development direction for more sustainable stadium operations is the introduction of the **Zero Waste Game Day** concept.

This approach refers to sporting events where the objective is to minimise waste generation while maximising recycling and material recovery.

Possible elements of such a programme include:

- expanding selective waste collection points throughout the stadium
- introducing reusable or recyclable service items
- educational programmes for supporters
- waste reduction campaigns on matchdays.

An increasing number of stadiums worldwide have adopted similar initiatives, which contribute to reducing environmental impacts and promoting more sustainable stadium operations.

6.6 Development Opportunities

Several future development opportunities have been identified in the field of waste management that could further improve the sustainability of stadium operations.

Examples include:

- further development of the selective waste collection system
- regular measurement and monitoring of waste volumes
- reducing packaging materials used by hospitality providers
- introducing reusable or deposit-based cup systems
- strengthening supporter education programmes.



Previous sustainability programmes have already included initiatives aimed at reducing waste generation and increasing recycling rates.

These steps can contribute to ensuring that the stadium operations of MTK Budapest increasingly align with the sustainability expectations associated with modern sports facilities.

7. Sustainable Mobility and Transport

7.1 The Role of Mobility in the Environmental Impact of Sporting Events

A significant proportion of the environmental impact of sporting events is linked to transport. International studies indicate that as much as 60–80% of a stadium's carbon footprint may be generated by the travel of supporters, teams, organisers and media representatives.

For this reason, one of the key responsibilities of modern stadium operations is to encourage sustainable mobility solutions and reduce the environmental impact associated with transportation.

For MTK Budapest, it is therefore an important priority that access to the stadium and matchday transportation systems operate with the lowest possible environmental impact while ensuring safe and convenient access for supporters.

7.2 Accessibility of the Stadium

The home venue of MTK Budapest, the Hidegkuti Nándor Stadion, is located in a well-connected urban environment in Budapest.

The location of the stadium allows supporters to access the venue using several different modes of transport, which creates favourable conditions for the implementation of sustainable mobility solutions.

The stadium can be reached by:

- public transport
- private car
- bicycle
- walking.

Budapest's well-developed public transport network enables a large proportion of supporters to travel to the stadium using public transportation. This can help reduce traffic congestion around the stadium as well as lower transport-related emissions.



7.3 Supporter Transport

On matchdays, traffic levels around the stadium increase significantly. The transportation choices made by supporters therefore represent an important factor in determining the environmental impact of stadium operations.

The club aims to increasingly encourage the use of lower-emission transport options in the future.

Such transport options may include:

- using public transport
- walking to the stadium
- cycling
- car-sharing arrangements.

Encouraging sustainable mobility solutions can help reduce traffic pressure around the stadium and improve local air quality.

7.4 Travel of Teams and Event Personnel

Mobility associated with stadium operations includes not only supporter transport but also the travel of teams, coaching staff, media representatives and event organisers.

During matches, visiting teams, referees and media partners regularly travel to the stadium, which also contributes to the environmental impact of events.

The club aims to consider sustainability aspects in these activities as well, for example through:

- more efficient travel planning
- shared travel arrangements where possible
- minimising unnecessary travel.

7.5 Sustainable Mobility Initiatives

In order to reduce the environmental impact of stadium operations, the club supports several mobility-related initiatives.

Earlier sustainability programmes have included initiatives aimed at promoting environmentally friendly transport options, such as **Green Mobility Days** or sustainable transport awareness campaigns.

The purpose of such programmes is to encourage supporters and the wider club community to adopt more environmentally responsible mobility practices.

Potential initiatives may include:

- encouraging the use of public transport on matchdays
- establishing or expanding bicycle parking facilities near the stadium
- organising community mobility awareness campaigns
- promoting car-sharing among supporters.

7.6 Mobility Data and Carbon Footprint

In order to better understand the environmental impact of sporting events, an increasing number of stadiums are collecting mobility-related data.

Mobility surveys can help determine, for example:

- where supporters travel from
- which modes of transport they use
- the level of transport-related carbon emissions associated with events.

Such data can enable MTK Budapest to gain a more accurate understanding of the environmental impact of stadium operations and to implement targeted measures aimed at reducing emissions.

7.7 Future Development Directions

MTK Budapest aims to further develop sustainable mobility solutions related to stadium access in the future.

Potential development directions include:

- conducting regular mobility surveys among supporters
- measuring the transport-related environmental impact of stadium events
- further promoting the use of public transportation
- calculating the stadium's carbon footprint based on transport-related data.

These initiatives can help ensure that stadium operations continue to meet international expectations for sustainable sports facilities and environmentally responsible event management in the long term.



8. Community Engagement

8.1 The Club's Role in the Local Community

MTK Budapest is one of the most established and influential sporting institutions in Budapest and in Hungarian football more broadly. The club represents more than a professional football team; it is also an important social actor that contributes to the development of local communities and the broader sporting landscape.

The club's activities involve and affect thousands of people on a regular basis, including supporters, players, young athletes in the youth system, as well as employees and partners involved in stadium operations. In addition to hosting sporting events, the stadium and the club's associated sports facilities function as community spaces where people with an interest in sport can meet and share common experiences.

Beyond its sporting activities, the club aims to actively contribute to strengthening community life and promoting sport and healthy lifestyles within society.

8.2 Youth Development and the Development of Young Athletes

Youth development represents one of the most important pillars of the social responsibility of MTK Budapest. The club has traditionally placed strong emphasis on identifying and developing young talents.

Youth programmes are important not only from a sporting performance perspective but also in supporting the personal development of young people. Participation in sport fosters a number of skills and values that are beneficial in everyday life, including:

- responsibility
- perseverance
- teamwork
- respect for rules
- respect for others.

Through these programmes, youth development contributes to the healthy development of younger generations and helps strengthen the culture of sport in Hungary.

8.3 The Social Impact of Sport

Sport can serve as an important tool in strengthening social cohesion. Sporting events and community programmes provide opportunities for individuals from different social backgrounds to share positive experiences.

The community-building power of sport can strengthen social connections and encourage greater participation in physical activity, particularly among younger generations.

MTK Budapest aims to support the social role of sport through its activities while promoting community values and the principles of fair play and sportsmanship.

8.4 Community and Charitable Initiatives

Sports clubs can play an important role in advancing social responsibility. The club's engagement with the community may take the form of various charitable initiatives and social programmes.

Previous sustainability programmes have included several initiatives designed to strengthen community engagement, such as health promotion programmes, community sporting events and charitable campaigns.

These initiatives can contribute to:

- supporting local communities
- raising awareness of social issues
- promoting healthy lifestyles
- strengthening the positive social impact of sport.

Through sport, important social causes can reach a wider audience and receive greater public attention, reinforcing the role of football as a platform for positive societal change.

9. Supporter Relations

9.1 The Importance of the Supporter Community

Supporters represent one of the most important pillars of a football club's operation. The supporter community of MTK Budapest has a long tradition and plays a defining role in shaping the club's identity, heritage and community life.

The Hidegkuti Nándor Stadion is not only the venue for sporting events but also serves as a community space where supporters can meet, encourage the team together and experience the shared emotions associated with football.

The club aims to maintain continuous engagement with its supporters and to provide a stadium environment in which every visitor can attend matches safely while enjoying a positive and memorable experience.

9.2 Stadium Experience and Community Atmosphere

The stadium experience is one of the defining elements of modern sporting events. The club strives to ensure that matches are organised in a safe, high-quality and well-managed environment.

A positive stadium experience contributes to:

- strengthening supporter loyalty and engagement
- increasing stadium attendance
- enhancing the overall community atmosphere.

In stadium operations, particular emphasis is placed on safety, service quality and the continuous improvement of the supporter experience.

Modern stadium infrastructure and the use of digital solutions can also contribute to creating a more convenient and contemporary matchday experience for fans.

9.3 Sustainability Communication with Supporters

Stadiums and sporting events provide an excellent opportunity to communicate sustainability-related messages to a wide audience. MTK Budapest aims to use its communication channels to present its sustainability initiatives and to encourage supporters to adopt environmentally responsible behaviour.

Such communication may take several forms, including:

- information displays within the stadium
- online communication platforms
- community awareness campaigns
- matchday programmes and activities.

Earlier sustainability programmes have also included initiatives designed to promote environmentally conscious attitudes and responsible behaviour among supporters.

9.4 Supporter Engagement

The success of sustainability programmes depends significantly on the active involvement of supporters. The club aims to create initiatives that allow fans to participate directly in sustainability-related efforts.

This is particularly important in areas such as:

- waste reduction
- selective waste collection
- the use of sustainable transport options
- environmentally responsible stadium behaviour.



Such programmes can help ensure that stadium operations become more sustainable at a community level while allowing supporters to actively contribute to the club's environmental and social objectives.

10. Equality and Inclusion

10.1 Equality and Respect in Sport

One of the fundamental values of sport is the promotion of equality, respect and fair play. MTK Budapest is committed to ensuring that its operations provide an inclusive and safe environment for all participants.

The club firmly rejects all forms of discrimination, including discrimination based on gender, ethnicity, religion, cultural background or any other personal characteristic. Core principles guiding the club's activities include the promotion of fair play, mutual respect and equal opportunities.

Football's strong community influence also provides an opportunity to communicate positive social messages to supporters and the wider public, reinforcing values such as respect, tolerance and inclusion.

10.2 An Inclusive Stadium Environment

MTK Budapest aims to ensure that the stadium provides an accessible and safe environment for every visitor.

The Hidegkuti Nándor Stadion functions as a community space where sporting events can be enjoyed by all, regardless of age, social background or physical ability.

An inclusive stadium environment means that the club strives to make matches and sporting events accessible to a wide range of supporters, including:

- families
- elderly supporters
- persons with disabilities
- young athletes and children.

This inclusive approach helps ensure that the stadium truly operates as a community space that is open and welcoming to everyone.

10.3 Accessibility

Accessibility is an important consideration in the design and operation of the stadium infrastructure.

Providing accessible facilities enables supporters with disabilities to attend matches and other sporting events. Accessible entrances, appropriate seating arrangements and thoughtfully designed stadium infrastructure help ensure that the sporting experience is available to all visitors.

Such solutions also contribute to creating a comfortable and safe environment for everyone attending events at the stadium.

10.4 Child Protection and Safety

The protection and wellbeing of young athletes and children is a key priority in sport. Within youth development programmes, particular emphasis is placed on creating a safe and supportive sporting environment.

MTK Budapest aims to provide an environment that supports the development of young athletes while safeguarding their physical and mental wellbeing.

In addition to professional training, youth programmes also focus on educational and community values, ensuring that the health, safety and personal development of young players remain central priorities.

10.5 Social Impact – Summary

The activities of MTK Budapest have a significant social impact on the sporting community and the wider society.

The club's role extends beyond sporting performance, contributing to the strengthening of community relationships, the development of younger generations and the promotion of positive social values.

The club's social engagement is primarily reflected in the following areas:

- youth development and the training of young athletes
- community and charitable initiatives
- strengthening the supporter community
- promoting sport and healthy lifestyles
- ensuring equal opportunities and an inclusive stadium environment.

Through sporting events and community programmes, football can generate positive social impact, helping to strengthen community cohesion and support the development of younger generations.



11. Sustainability Objectives and Future Developments

11.1 The Importance of Sustainability Objectives

One of the key purposes of this sustainability report is to identify future development pathways through which the club can further improve its environmental, social and economic performance.

MTK Budapest aims to ensure that sustainability becomes an integral part of the club's overall operations and long-term strategy. Through football and its community activities, the club seeks to contribute to positive social outcomes while gradually reducing the environmental impact of its operations.

Defining clear sustainability objectives enables the club to develop its activities in a structured manner and to track progress through measurable indicators. This approach supports continuous improvement and helps ensure that sustainability considerations are embedded across the organisation.

11.2 Short-Term Objectives

Short-term objectives primarily focus on improving existing operational practices and strengthening sustainability awareness within the organisation.

Examples of short-term priorities may include:

- establishing a structured system for collecting and organising sustainability-related data
- reviewing and optimising the stadium's energy consumption
- further developing selective waste collection systems within the stadium
- strengthening sustainability communication among supporters
- promoting sustainable transport options on matchdays.

These initiatives help ensure that sustainability considerations gradually become a more visible and integrated component of the club's daily operations.

11.3 Medium-Term Objectives

Medium-term development goals aim to introduce more structured sustainability systems and support the systematic development of the club's operational framework.



Potential medium-term initiatives may include:

- implementing an energy monitoring system for stadium operations
- estimating and assessing the stadium's carbon footprint
- developing sustainable mobility programmes for supporters
- further improving waste management systems
- expanding sustainability initiatives that actively involve supporters.

Previously developed sustainability programmes — including environmental and community-based initiatives — provide an important foundation for these development directions.

11.4 Long-Term Objectives

Long-term objectives aim to ensure that the club's operations increasingly align with the sustainability expectations associated with modern sports facilities and professional football organisations.

Possible long-term development priorities may include:

- increasing the use of renewable energy sources in stadium operations
- reducing carbon emissions associated with stadium activities
- implementing circular economy principles in stadium management
- integrating sustainability considerations into the club's long-term strategic planning
- further expanding community and social responsibility programmes.

These long-term goals support the continued development of MTK Budapest in a responsible and sustainable manner.

11.5 Monitoring and Evaluation

Effective monitoring and data tracking are essential for the successful implementation of sustainability objectives.

The club aims to regularly evaluate key indicators related to:

- energy consumption
- environmental impacts of stadium operations
- transport-related emissions
- the outcomes of community programmes and social initiatives.

Regular data collection and analysis will allow the club to gain a clearer understanding of its sustainability performance and identify opportunities for continuous improvement.



The periodic preparation of sustainability reports will also contribute to increased transparency and support the club in aligning its operations with international governance standards and sustainability expectations within professional sport.

12. Measurable Sustainability Targets and Monitoring System

One of the most important prerequisites for the effective implementation of a sustainability strategy is the **measurability of the club's operations**. Sustainability initiatives can only be considered successful if their impact can be quantified and regularly monitored.

For this purpose, **MTK Budapest is establishing a sustainability monitoring system** that enables the continuous measurement and evaluation of environmental, social, and governance impacts. The key element of this system is a **KPI-based (Key Performance Indicator) sustainability framework**, which defines the club's most important sustainability performance indicators.

The indicators are defined across three main ESG areas:

- Environmental sustainability
- Social impact
- Governance

Environmental Sustainability Indicators

Energy Consumption

Reducing energy consumption is one of the most important sustainability objectives in the operation of the stadium.

Indicator	Target
Reduction of stadium energy consumption	20% by 2030
LED lighting coverage	100%
Annual energy monitoring system	2026
Share of renewable energy	30% by 2030

The club aims to continuously improve energy efficiency in stadium operations while increasing the share of renewable energy sources in the long term.



Carbon Footprint

The club aims to gradually reduce the carbon emissions generated by its operations.

Indicator	Target
Full carbon footprint calculation	annually
Reduction of CO ₂ emissions	30% by 2030
Carbon-neutral match pilot project	2027

The carbon footprint calculation covers stadium operations, energy consumption, and mobility impacts related to matches.

Waste Management

The club aims to reduce the amount of waste generated in the stadium and increase recycling rates.

Indicator	Target
Selective waste collection rate	70%
Reduction of single-use plastics	50%
Reusable cup system	2026

In the future, the club also plans to apply elements of the **Zero Waste Game Day** concept in the organization of matches.

Sustainable Mobility

A significant share of the carbon footprint of sporting events originates from transportation; therefore, the club aims to encourage sustainable mobility options.

Indicator	Target
Supporters arriving by public transport	40%
Supporters arriving by bicycle	10%
Mobility survey	annually



The results of the mobility surveys help the club implement effective measures to reduce transportation-related impacts.

Social Sustainability Indicators

Youth Development and Sports Development

MTK Budapest's long-term objective is to support the development of young athletes and continuously improve its youth development system.

Indicator	Target
Increase in youth players	+15%
Share of local players	minimum 60%
School sports programs	10 per year

Community Programs

The club plays an important role in the local community; therefore, increasing the number of community programs is a key objective.

Indicator	Target
Community events	10 per year
Charity events	5 per year
Educational programs	12 per year



Governance Indicators

Sustainable operations are based on appropriate organizational structures and transparent governance.

Indicator	Target
Appointment of a Sustainability Officer	2026
Annual sustainability report	every year
Sustainability training for employees	annually
ESG monitoring system	2026

Monitoring and Reporting System

The club evaluates its sustainability performance annually based on the defined KPI indicators. The goal of the monitoring system is to continuously improve the club's environmental and social performance while ensuring transparent operations.

During the annual evaluation process, the club:

- analyzes environmental impacts
- evaluates the results of social programs
- defines development priorities for the next period

Measurable targets and regular monitoring enable **MTK Budapest's sustainability strategy to be implemented effectively and transparently in the long term.**

13. Conclusion

The sustainability report of MTK Budapest provides a comprehensive overview of the club's operations from environmental, social and organisational perspectives. In modern professional sport, the role of a football club extends beyond sporting performance. Clubs also carry responsibility for their impact on the environment, their contribution to community development and the way their organisations are managed in a responsible and sustainable manner.

MTK Budapest is more than a football club; it is a historic sporting institution that plays a significant role in Hungarian football and in the sporting life of Budapest. The club's activities have a meaningful impact not only within professional sport but also through youth development, community programmes and broader social engagement.

Sustainability considerations are increasingly integrated across several areas of the club's operations. Stadium management, matchday organisation, supporter engagement and community and youth development programmes are all areas where sustainable practices are becoming progressively more important.

During stadium operations, particular attention is given to energy efficiency and the responsible use of resources. Modern technological solutions, the optimisation of energy consumption and the potential future integration of renewable energy sources can all contribute to reducing environmental impacts. Improving the sustainability of stadium infrastructure represents an important step toward achieving the club's long-term environmental objectives.

Waste management and the principles of the circular economy also play an important role in the club's operations. Managing waste generated during matchdays, improving selective waste collection systems and raising environmental awareness among supporters can contribute to making stadium operations more environmentally responsible. Further development opportunities may be explored in the future to reduce waste generation and increase recycling rates.

Transport and mobility are also key aspects of sustainable stadium operations. The accessibility of the stadium and the transport systems associated with matchdays can significantly influence the club's carbon footprint. Encouraging sustainable mobility solutions and supporting the use of public transport can help reduce the environmental impact associated with transportation.

The social engagement of MTK Budapest represents one of the most important pillars of its sustainability strategy. The club's activities have a significant impact on the community, particularly through youth development programmes that provide sporting opportunities for younger generations. For young people, sport represents not only physical activity but also the transmission of values such as perseverance, cooperation, respect and responsibility.

Community initiatives and charitable activities organised by the club also contribute to social value creation. Sporting events, community campaigns and health promotion programmes create opportunities for the club to generate positive social impact through sport.

Supporters play a central role in the life of the club. The stadium is not only a venue for sporting events but also a community space where fans can share the collective experience of football. The club aims to provide a stadium environment that is safe, inclusive and accessible to everyone. Involving supporters in sustainability initiatives — such as waste reduction programmes or sustainable mobility campaigns — also plays an important role in achieving more sustainable stadium operations.



Ensuring equal opportunities and promoting an inclusive sporting environment are fundamental elements of the club's operations. The club is committed to creating a welcoming and safe sporting environment for everyone, regardless of age, social background or physical ability. Accessible stadium facilities and a firm stance against discrimination are essential components of the club's social responsibility.

For MTK Budapest, sustainability represents a long-term strategic priority. The club aims to continue developing its sustainability programmes while placing increasing emphasis on reducing environmental impacts, strengthening social engagement and ensuring transparent and responsible governance.

Future development initiatives may include more detailed monitoring of energy consumption, estimating the stadium's carbon footprint and further developing sustainable mobility and waste management programmes. The club's objective is to ensure that its operations increasingly align with international sustainability expectations for modern sports organisations.

Overall, MTK Budapest aims not only to achieve sporting success but also to strengthen its social role, develop more sustainable operations and serve as a positive example within Hungarian football for responsible and sustainable club management.

The club believes that sport has the power to drive positive change in society and that sustainable operations can contribute to building stronger, healthier and more cohesive communities.

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